

SEO Intern — Unpaid Internship

ULP Digital Pvt. Ltd. • Search Engine Optimization (SEO)

Company: ULP Digital Pvt. Ltd.

Location: Gulberg, Lahore — On-site

Position Type: Unpaid Internship

Department: Search Engine Optimization (SEO)

Experience: No Previous Professional SEO Experience Required

Job Overview

ULP Digital Pvt. Ltd. is looking for motivated students and fresh graduates who want to build a professional career in Search Engine Optimization.

This unpaid internship provides practical, hands-on training in SEO and link building—from basic concepts to advanced techniques. Interns will work alongside our digital marketing team on real projects and learn how businesses improve their search visibility, website traffic, and online presence.

No previous professional SEO experience is required. We are looking for candidates who are eager to learn, follow instructions, and consistently complete assigned tasks.

What You Will Learn

- SEO fundamentals and search engine ranking factors
- Keyword research and search-intent analysis
- On-page and off-page SEO
- Link-building strategies and backlink research
- Guest posting and outreach techniques
- Business listings, citations, and directory submissions
- Competitor and backlink analysis
- Basic website audits
- SEO-friendly content optimization
- Google Search Console and other SEO tools
- Progress tracking and SEO reporting
- Ethical and sustainable SEO practices

Key Responsibilities

- Assist the SEO team with daily optimization tasks
- Research relevant keywords, websites, and link-building opportunities
- Support backlink outreach and guest-posting activities
- Create and maintain accurate records of completed SEO work

- Review websites for basic SEO issues
- Help prepare reports and track campaign progress
- Follow internal guidelines and meet assigned deadlines
- Attend training sessions and apply the techniques learned

Who Can Apply?

- University students and fresh graduates
- Candidates interested in SEO, digital marketing, and link building
- Individuals with basic computer and internet research skills
- Candidates with good written communication skills
- Self-motivated, responsible, and detail-oriented learners
- Applicants who can work on-site in Gulberg, Lahore

What We Offer

- Training from basic to advanced SEO
- Practical experience working on real projects
- Professional guidance from an experienced digital marketing team
- Exposure to SEO tools, reporting, and campaign workflows
- Opportunity to build practical, job-ready skills
- Internship experience certificate upon successful completion
- Potential employment opportunity based on performance and availability

Important Note

This is an **unpaid, on-site internship**. Applicants should apply only if they are available to work from our Gulberg, Lahore office and are genuinely interested in learning SEO and link building.

How to Apply

Send your CV via WhatsApp at **0328 4481108** and mention “**SEO Internship**” in your message.